



Junior Content Creator | Red Valley Podcast

About the role

We are seeking a passionate and creative individual to join our team as a Junior Content Creator for our indie podcast 'Red Valley'. You will play a key role in developing engaging and unique content for our audience. Your creativity, storytelling skills, and attention to detail will be instrumental in crafting compelling narratives and maintaining the podcast's overall artistic vision. The successful candidate should show an interest in and have experience of creating digital content in many forms, such as video, photography, graphic design, website CMS and social media.

Responsibilities

- **Content Creation:** Collaborate with the team to brainstorm and develop innovative ideas for special projects that align with Red Valley's themes and target audience.
- **Social Media Content:** Contribute creative content for social media platforms, promoting upcoming episodes and engaging with the podcast community.
- **Website Content:** Develop and maintain the podcast's website, ensuring it remains up-to-date, visually appealing, and user-friendly. Implement SEO best practices to increase online visibility.
- **Merchandising:** Collaborate with the team to create and manage podcast merchandise, including designs, production, and inventory management. Promote merchandise through various channels to maximize sales and brand visibility.
- **Stay Current:** Keep abreast of industry trends, podcasting best practices, and how audiences use different social media platforms.

Candidate requirements

- **Experience:** Relevant experience in media production, communications, graphic design, or a related field is preferred but not mandatory. A strong portfolio will be considered.
- **Creative Mindset:** A passion for storytelling, audio production, and a keen eye for detail to craft compelling and original content.
- **Team Player:** Strong collaboration and interpersonal skills to work effectively within a small, dynamic team.
- **Podcasting Enthusiast:** Familiarity with the podcasting landscape and a genuine interest in the medium.
- **Time Management:** Ability to meet tight deadlines and manage multiple tasks simultaneously.

Essential Information

- **Start Date:** Immediate
- **Hours:** Part-time freelance hours subject to requirements of the podcast
- **Location:** Online, so can be anywhere
- **Pay:** £7.50 per hour (with potential bonuses for specific content)
- **Age:** 18+

How to apply

Please send a cover letter, CV and examples of your work to Alan Mandel, redvalleypod@gmail.com.